



Sponsors Welcome

A fundraiser to support Avalonia



Avalonia has conserved over 4,300 acres across southeastern Connecticut — with your help, we can continue conserving the land you love!

Avalonia is a local non-profit organization dedicated to the acquisition and conservation of natural areas. **We are excited to announce that we are hosting The Great Avalonia Trail Trek this fall!** This week-long fundraiser is an endeavor to support Avalonia's mission to preserve and conserve the land we love through the financial support of our sponsors and pledges. Monetary and in-kind donations provide the resources, materials, tools, and skills that enable environmental protection. During the Covid-19 pandemic, our preserves are providing relief to many more people by allowing safe access to outside exploration. **Please support Avalonia's ability to continue to share the love of the outdoors by becoming a sponsor of Great Avalonia Trail Trek.**

Why be a sponsor? It's good for business to align your organization with Avalonia's fundraising efforts.

- **Community Involvement and Leadership** – Demonstration of your commitment to environmental conservation and local outreach efforts will improve customer loyalty
- **Visibility** – Sponsorship improves brand awareness. Your support will encourage participation in and awareness of Avalonia's mission and preserves
- **Environmental Stewardship** – By championing our cause, you convey the need for protection of the natural environment through conservation and sustainable practices.

Sponsorship levels and benefits are detailed below. Thank you for your consideration of this opportunity.

www.avalonia.org



The accreditation seal was awarded to Avalonia Land Conservancy for meeting the highest national standards for excellence and conservation permanence.



Chestnut Forest Sponsor: \$5,000

- Chestnut Forest Sponsor and Logo recognition on all materials and communications associated with the Great Avalonia Trail Trek
- Logo on the main page of the Avalonia and Great Avalonia Trail Trek websites
- Boosted post on our social media pages (Facebook, Instagram)
- Chestnut Forest Sponsor recognition on the Great Avalonia Trail Trek swag
- Press release announcement pre and post event
- Opportunity to provide promotional materials at the event

Red Oak Sponsor: \$2,500

- Red Oak Sponsor recognition on all materials and communications associated with the Great Avalonia Trail Trek event
- Logo on Great Avalonia Trail Trek swag
- Logo on the Great Avalonia Trail Trek website
- Sponsor recognition post on our social media pages (Facebook, Instagram)
- Press release announcement pre and post event
- Opportunity to provide promotional materials at the event

Maple Sponsor: \$1,000

- Logo on Great Avalonia Trail Trek event swag
- Logo on the Great Avalonia Trail Trek website
- Press release announcement pre and post event
- Sponsor recognition post on our social media pages (Facebook, Instagram)

Birch Sponsor: \$500

- Logo on Great Avalonia Trail Trek event swag
- Logo on the Great Avalonia Trail Trek website
- Sponsor recognition on our social media pages (Facebook, Instagram)

Dogwood Sponsor: \$250

- Logo on the Great Avalonia Trail Trek website
- Sponsor recognition on our social media pages (Facebook, Instagram)

Questions?

Contact Terri Eickel, Director of Development and Programming at (860)680-2569 or terri@avalonialc.org. You can always make a tax-deductible donation online at avalonia.org/donate.